Print Date 10/27/16 11:00:11

ORDER

NBC A Right Now KNOO 22 KNOO 23 **Orders** Order / Rev: 98875 Alt Order #: 25341453 Product Desc: 10/27-11/06/16 Flight Estimate: 4954 KNDO - KNDU Flight Dates: 10/27/16 - 11/06/16 Primary AE: Lauren Feliner Original Date / Rev: 10/27/16 / 10/27/16 Sales Office: K-DC Order Type: **GENERAL** Sales Region: NAT Agency Name: Strategic Media Placement **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: **Broadcast** 7669 Stagers Loop Billing Cycle: EOM/EOC Delaware, OH 43015 Agency Commission: 15% **Advertiser POL/WA Judicial Integrity** Name: Demographic: A35+ New Business Thru: **Product Codes:** PL Issue Order Separation: 00:30:00 Priority: P-1 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	36	\$8,675.00	\$7,373.75
10/31/16	11/06/16	58	\$15,325.00	\$13,026.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	36	\$8,675.00	\$7,373.75	176.30
November 2016	58	\$15,325.00	\$13,026.25	332.20
Totals	94	\$24,000.00	\$20,400.00	508.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Lauren Fellner	K-DC	NAT	Start Of Order - End Of Order	100%

Order Share	Share	Total
KNDO - KNDU	36%	\$24,000.00
Market	100%	\$66.666.67

0	0 0	
Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPP	0%	\$0.00
KAPP+	10%	\$6,666.67
KCYU	0%	\$0.00
KCYU+	12%	\$8,000.00
KEPR	0%	\$0.00
KFFX	0%	\$0.00
KIMA	0%	\$0.00
KIMA+	42%	\$28,000.00
KLEW	0%	\$0.00
KNDO+	0%	\$0.00
KNDU	0%	\$0.00
KVEW	0%	\$0.00
KYVE	0%	\$0.00
UNKWN	0%	\$0.00

Ln	_	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1		All	10/27/16	11/06/16	NORTHWEST TODAY	LŒM	5-6AM	22	:30	4	\$100.00P-1	2.60 NM	14	\$1,400.00
					NORTHWEST TODAY	5AM								, ,

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Order / Rev: 98875

POL/WA Judicial Integrity Advertiser:

Alt Order #: 25341453

Product Desc: 10/27-11/06/16 Flight

Flight Dates: 10/27/16 - 11/06/16 Estimate: 4954 KNDO - KNDU

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1 Ali	10/27/1	6 11/06/16	NORTHWEST T		5-6AM		22	:30	4	\$100.00P-1			\$1,400.00
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10/3 Week: 10/3		10/30/16 11/06/16	22 22222 - -	4 10	\$100.00 \$100.00	2.60 2.60							
2 All	10/27/1	6 11/06/16	NORTHWEST T	ODAY LCM	6-7AM		22	:30	4	\$250.00P-1	5.00 NM	12	\$3,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2 Week: 10/3		10/30/16 11/06/16	22 2222	4	\$250.00	5.00							
3 All		6 11/06/16		CM	\$250.00 7-9AM	5.00	44	:30	3	\$300.00P-1	6.00 NM	24	\$7,200.00
<u>Star</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2 Week: 10/3		10/30/16 11/06/16	44 43333	8 16	\$300.00	6.00							
4 All		6 11/06/16		CM	\$300.00 9-11AM	6.00	22	:30	2	\$100.00P-1	6.00 NM	12	\$1,200.00
			TODAY SHOW	11 & 111					_	ψ./.σσ.σστ τ	0.00 1110		Ψ1,200.00
Star Week: 10/2	rt <u>Date</u> 24/16	End Date 10/30/16	Weekdays	Spots/Week 4	<u>Rate</u> \$100.00	Rating 6.00							
Week: 10/3		11/06/16	2222	8	\$100.00	6.00							
5 Ali	10/27/1	6 11/06/16	LOCAL NEWS (5-5:30PM		11	:30	2	\$550.00P-1	9.90 NM	6	\$3,300.00
<u>Star</u> Week: 10/2	rt Date 24/16	End Date 10/30/16	Weekdays	Spots/Week	Rate	Rating							
Week: 10/3		11/06/16	1111	2 4	\$550.00 \$550.00	9.90 9.90							
6 All	10/27/1	6 11/06/16	LOCAL NEWS @ LOCAL NEWS @		6-6:30PM		11	:30	2	\$600.00P-1	10.20 NM	6	\$3,600.00
Star Week: 10/2	rt Date	End Date 10/30/16	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2		11/06/16	1111	2	\$600.00 \$600.00	10.20 10.20							
7 All	10/27/1	6 11/06/16	LOCAL NEWS :1		11-11:35PM		11	:30	2	\$300.00P-1	4.30 NM	6	\$1,800.00
<u>Star</u> Week: 10/2	rt Date	End Date 10/30/16	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 10/3		11/06/16	1111	2 4	\$300.00 \$300.00	4.30 4.30							
8 All	10/27/1	6 11/06/16	LOCAL NEWS @ LOCAL NEWS @		6-6:30PM		s-	:30	1	\$225.00P-1	8.50 NM	2	\$450.00
<u>Star</u> Week: 10/2	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating							
Week: 10/3		10/30/16 11/06/16	S-	1	\$225.00 \$225.00	8.50 8.50							
9 All	10/27/1	6 11/06/16	LOCAL NEWS :		11-11:30pm		s-	:30	1	\$250.00P-1	4.50 NM	2	\$500.00
<u>Star</u> Week: 10/2	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 10/2		10/30/16 11/06/16	S- S-	1 1	\$250.00 \$250.00	4.50 4.50							
10 All	10/27/1	6 11/06/16	LOCAL NEWS F		LOCAL NEW		- - -S	:30	1	\$250.00P-1	7.60 NM	2	\$500.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2 Week: 10/3		10/30/16 11/06/16	S S	1	\$250.00 \$250.00	7.60 7.60					- 1		
11 All	10/27/16		LOCAL NEWS :: LOCAL NEWS ::	11@11CM	11-1135PM		S	:30	1	\$200.00 P-1	4.00 NM	2	\$400.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/2 Week: 10/3	_	10/30/16 11/06/16	S S	1	\$200.00 \$200.00	4.00 4.00							
			430AM M-F NW 430AM M-F North	Today LCM	430AM M-F N		-F	:30	1	\$50.00P-1	0.50 NM	1	\$50.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					- 1		
Week: 10/2		10/30/16 6 10/30/16	F	1	\$50.00	0.50				****			
וט אוו	10/2//10	0 10/30/10		СМ	5:30-7AM		S-	:30	1	\$100.00P-1	0.00 NM	1	\$100.00

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Order / Rev: 98875

Advertiser:

POL/WA Judicial Integrity

Alt Order #:

25341453

Product Desc: 10/27-11/06/16 Flight

KNDO - KNDU

Flight Dates: 10/27/16 - 11/06/16

Estimate:

4954

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri Rtg Type S	Spots	Amount
	SATURDAY TODAY SHC SATURDAY TODAY SHOW					
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays Spots/Week	Rate Rating \$100.00 0.00				
14 All 10/27/16 10/30/16	NW TODAY SAT LN CM NORTHWEST TODAY SATUR	NORTHWEST TOS-	:30 2	\$150.00P-1 0.00 NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$150.00 0.00				
15 All 10/27/16 10/30/16	SUNDAY TODAY SHOWM SUNDAY TODAY SHOW	SUNDAY TODAYs	:30 1	\$100.00P-1 0.00 NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> Week: 10/24/16 10/30/16	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u> \$100.00 0.00				
16 All 10/27/16 10/30/16	NW Today Sun LN CM NW Today Sunday	NW Today SundayS	:30 1	\$100.00P-1 0.00 NM	1	\$100.00
Start Date End Date Week: 10/24/16 10/30/16	Weekdays Spots/Week	Rate Rating \$100.00 0.00				
				Totals	94	\$24,000.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location: DU TV			D	ate:		
yakima/	KNDO/KNDU TV yakima/Richland/Kennewich/Pasco 10-26-16						
I, STRATEGI	C MEDIA PLACE	MNT					
do hereby reque	est station time conc	erning the foll	owing issue:				
WASHINGTO	N SUPREME COU	RT					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks		
	10/27-	-11/6/	16				
Total Charg	es: \$24,00	00 (g)					
This broadcast time will be used by: WA JUDICIAL INTEGRTY PAC							
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"							
	☐ Yes			Z No			

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
Judicial Integrity WA PAC, PO Box 594, Medina, WA 98039 KEN FISHER, KEMPER HOLDINGS, JOHN STANTON, ARTIE BUERK
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
a corporation; a committee; an association; or other unincorporated group.
a verperation, — a committee, — an association, — of other unincorporated group.
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested
advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script,
transcript, or tape, which will be delivered to the station at leastbefore the time of the scheduled broadcasts.
TO BE SIGNED BY ISSUE ADVERTISER
10/19/16
TO BE SIGNED BY STATION REPRESENTATIVE
Accepted Accepted in Part Rejected
Elaine Keller Nat'l Sales Assistant

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total	harges:
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AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.